





178 School Board Members and Superintendents = Educational Leadership



#### MONROE COUNTY SCHOOL BOARDS ASSOCIATION

220 Idlewood Road, Rochester, NY 14618 Phone (585) 328-1972 Fax (585) 328-2494

#### 2009-2010 OFFICERS

Kathy Dillon, President Richard Rasmussen, Vice President John Abbott, Treasurer Rome Celli, Past President www.mcsba.org

<u>STAFF</u> Jody Siegle, Executive Director Judy Wadsworth, Ass't. to Executive Director Mary Talbot, Secretary

# MCSBA in 2009-2010

New opportunities for collaboration with other levels of government and community leaders have made this a productive year for MCSBA. As part of the effort by MCSBA and Monroe County to build a better working relationship, the local Council of Governments (COG) had in Spring 2009 invited MCSBA to send two leaders as delegates to its meetings. MCSBA President Kathy Dillon and MC Council of School Superintendents President Susan Allen have participated in COG meetings this school year. Early in 2010, in reaction to the governor withholding state aid to schools, COG approved a resolution decrying unfunded and underfunded state mandates and seeking their elimination.

MCSBA arranged fall and spring trips to Albany for our members to meet with legislators, the Governor's office, and the State Education Department. We also held meetings in local offices with both our state and federal representatives and their staff members. Several MCSBA members traveled to Washington, D.C., where they met with our elected federal representatives.

Much of MCSBA's ability to serve its members is based on our three standing committees—Information Exchange, Labor Relations, and Legislative—that each year identify issues to be addressed.

A new Public Communications Advisory Committee has developed videos on cooperative purchasing and reserve funds for use by MCSBA and interested member districts. Monroe County School Boards Association

## **MISSION & OBJECTIVES**

#### MCSBA MISSION: supporting public school leaders as they strive to provide excellence in education for all students.

#### MCSBA SERVICE OBJECTIVES:

- Functioning as a representative body, Promoting legislative positions developed by member districts,
- Maintaining contact with Regents and the State Education Department,
- Providing opportunities for members to exchange information and develop their boardsmanship skills,
- Providing in-service, data, and a forum for member boards on labor issues,
- Developing coalitions with others working to achieve similar goals.

MCSBA also partners with professional groups to present conferences on critical issues for districts, and works with other community groups to promote our positions with state and federal elected officials.

The officers and staff are grateful for the involvement and support of MCSBA members.

**BELOW:** Jeanine Cushman (Web), Scott Adair (MC), Jeff Crane (WI), Jody Siegle (MCSBA), John Abbott (B2, EI), MC Council of Superintendents President Susan Allen (EI), and Monroe County Executive Maggie Brooks during a media conference called by Monroe County Executive Maggie Brooks in April to announce that the County is accelerating the payment to school districts of the first quarter's sales tax revenues. Checks for the school districts' portion of the sales tax were sent one month earlier than usual. The County took this action because school districts are coping with delays in state aid payments. While the early sales tax payments did not cover the loss in state aid, they gave districts short-term coverage as they determined how to proceed, and decreased the amount they needed to borrow.



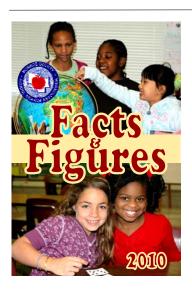
## Getting our messages out

#### www.mcsba.org

The MCSBA web site includes information for members and the community. Members can find committee information, board evaluation procedures,



MCSBA handbooks, and other resources. Others use the web site as a resource; many correspondents contact us with questions and concerns.



# Reporting to members and the community.

Each Friday, MCSBA emails an electronic news update on national trends and issues to members and administrators.

*News Scope*, the MCSBA newsletter, covers MCSBA events and educational issues. Readers include state officials, member district staff, and the media.

MCSBA provides information to the media to help them explain issues to the wider community.

# Maintaining community ties.

MCSBA collaborates with a number of groups to promote public education.

The primary collaboration is the Monroe County Education Coalition (MCEC) which includes the PTA, school boards, superintendents, teacher unions, administrators, and school business officials. MCSBA provides and maintains a MCEC website at www.mcsba.org/mcec.

Executive Director **Jody Siegle** serves on the Community Leadership Council of the Children's Agenda and the Monroe Community College Department of Education's advisory council. She is also a member of the Council of Local School Boards Association and Judge John Ninfo's Fiscal Literacy Committee.

Assistant to the Executive Director Judy Wadsworth is a member of the board of directors for the Genesee Valley Association of Supervision and Curriculum Development, coordinates an annual MCSBA conference for school district clerks, and serves on the Education and Outreach Committee of the Coalition to Prevent Lead Poisoning.

Both are members of the Genesee Valley Professional School Communicators and the NYS Association of Women Administrators.

#### Facts & Figures

Each year, copies of the MCSBA *Facts & Figures* booklet are sold to realtors and relocation offices.

Other copies are given to MCSBA members, the media, elected officials and libraries. Sponsors cover the cost of this service.

## Meeting with Regents Cofield and Norwood



ABOVE: Board of Regents Member Wade Norwood with Superintendents Tom Gallagher (WC) and Dr. Howard Maffucci (ER) earlier this school year. RIGHT Dr. Milton Cofield, Regents Vice Chancellor, with MCSBA officers Dick Rasmussen and Kathy Dillon during their May 2010 meeting. The MCSBA Regents Committee meets regularly with Dr. Milton Cofield and Wade Norwood of the Board of Regents to discuss issues of mutual concern.



## 2009-2010 Sharing Ideas

# Committee programs for members.

#### Information Exchange Committee provides learning opportunities.

Led by Co-Chairs **Chuck Allan** (HFL) and **Charlene Ipacs** (EI) the 2009-10 Information Exchange Committee held meetings to learn about:

- Shared administrative functions,
- · Customer services for families,
- Middle school guidance,
- · Social networking,
- Value-added programs, and
- The federal Race to the Top.

#### Labor Relations Committee focuses on labor/management issues.

Led by **Sue Smith** (RH) and **Allen Williams** (Roc), the Labor Relations Committee shared negotiations updates at each meeting and scheduled discussions about:

- Negotiations achievements,
- State initiatives affecting labor relations,
- Negotiations initiative update,
- Labor relations in difficult economic times,
- Salary and productivity,
- School board role in negotiations, and
- PERB: processes, outcomes.

At their first meeting each year, these committees identify topics to pursue at their remaining meetings. RIGHT: Information Exchange Committee members prioritizing topics to discuss at their meetings for the 2009-2010 school year.

BELOW: Shown reviewing discussion materials are Margie Richards (ER), Cheryl Repass (CC), Camille Rutan (Pen) Mike Suffoletto (Web), and Chris Inzinga (Web).



RIGHT: Mike Andriatch (Bro), David Dimbleby (Hil), and Steve Beauvais (Hil) referring to materials distributed by a speaker during their meeting.

### 2009-2010 Conferences

Each year, MCSBA presents a number of conferences that attract school board members and administrators from our region well beyond our geographical boundaries.

BELOW: The 26<sup>th</sup> annual Monroe County Bar Association-MCSBA School Law Conference provided updates on looming labor issues created by changing labor laws and regulations. Shown at the session are Margaret Burns (WI), Barbara Cutrona (Hil), and Amanda Insalaco (WI).





ABOVE: Shown at the 7<sup>th</sup> annual MCSBA-MCASBO school finance conference in November are presenters Ed Lincoln, RH Board President, and Dr. Clark Godshall, Orleans-Niagara BOCES District Superintendent.

# **Vital Legislative Committee**

The Legislative Committee prepares and promotes the Association's legislative positions. This year, under the leadership of Aggie Seneway (Hil) and Lisa Smith (Web), the committee wrote positions on teacher quality, charter schools, student health, and comptroller audits of school districts. MCSBA members use these positions to guide meetings with state and federal officials.

In December and March, MCSBA members attended meetings with NYS officials in Albany. In February, the Legislative Committee hosted its annual local breakfast meeting with NYS lawmakers to discuss the Governor's budget proposal and other issues affecting schools. In addition, meetings were held with our state legislators in their local offices.

In February, several MCSBA members attended the National School Boards Association Federal Relations Network convention in Washington, D.C. to learn

about federal education initiatives and to meet with lawmakers. Members also met with Congress members and their staff members in their local offices.



ABOVE: NYS Senator Joseph

ABOVE: NYS Senator Joseph Robach with Dennis Laba (B2) in Albany.



LEFT: Lisa Smith (Web) and Assemblyman David Koon at the February MCSBA Legislative Breakfast

FAR UPPER LEFT: MCSBA President Kathy Dillon (CC) with U.S. Senator Kirsten Gillibrand during a news conference held by the senator in the

UPPER LEFT: Kathy Dillon (CC), Tom Nespeca (Web), and NYS Senator

ABOVE: Mike DeLaus (B1), Jody Siegle (MCSBA), Congresswoman Louise Slaughter, Tom Nespeca (Web), and Malik Evans (Roc) in Washington, D.C. LEFT: Bob Iveson (Bro), Garry Stone (Bro), Kathy Dillon (CC), Jody Siegle (MCSBA), Becky Daniels (Spe), Aggie Seneway (Hil), Judy Wadsworth (MCSBA), and Julie Christensen (Ken) with NYS Senator George Maziarz in

MCSBA office to discuss student health issues.

James Alesi in Albany.

his Brockport office.







ABOVE: Deborah Cunningham of SED with Bob Iverson (Bro) during a December meeting in Albany.

BELOW: Julia VanOrman (Gre), Dr. Howard Maffucci (ER) and Deputy Secretary to the Governor for Education Duffy Palmer.



# 2009-2010 MCSBA Standing Committee Members

District	Steering Committee	Executive Committee	Legislative Committee	Labor Relations	Information Exchange
BOCES #1		Dan White Michael DeLaus	Margaret Markham Fred Shippey	Bryan Buttram Mike DeLaus	Robert Dickson Sora Sachs
BOCES #2	John Abbott	Dr. Joseph Marinelli Chuck Phillips John Abbott	Dennis Laba	John Abbott	Linda Burlingame
Brighton	Rome Celli	Dr. Kevin McGowan Mark Kokanovich Rome Celli	Mark Kokanovich Rome Celli	Dr. Marvin Sachs Mort Stein Dr. Keven McGowan +	Julene Gilbert Martha Sciremammano Linda Morrison
Brockport		Garry F. Stone Marjorie Focarazzo	Marjorie Focarazzo (SLN) Gerry Maar	Bob Iveson Gary Zimmer	Michael Andriatch April VanGelder
Churchville-Chili	Kathy Dillon Sherry Johnson Dr. Pamela Kissel	Dr. Pamela Kissel Sherry Johnson Kathy Dillon	Sheryl Johnson (SLN/FRN) Kathy Dillon Dusty Gutowski	Leon Tucker	Cheryl Repass
East Irondequoit	Susan Allen Char Ipacs	Susan Allen Rick Checchi	Kim Kane Margy Richards	Douglas Spallina Phil Oberst	Char Ipacs * Carol Watt Susan Allen +
East Rochester	Dr. Howard Maffucci	Dr. Howard Maffucci Terry Brown-Steiner	Terry Brown-Steiner Dr. Howard Maffucci	Tim Henry Dr. Howard Maffucci +	Margy Richards
Fairport		Dr. Jon Hunter Joyce Kostyk	Maureen Nupp (FRN) Joyce Kostyk	Ken Kathan Robert Beckwith Kellie Scott-Reed	Kellie Scott-Reed
Gates Chili		Mark Davey Mary Frances Johnson	Barbara Clark John Curran	Lowell Benjamin Rhonda Laskoski	John Curran David Lane
Greece		Steven Achramovitch Patrick Tydings	Julia VanOrman	Sean McCabe Gayle O'Toole	Frank Oberg Gale O'Toole
Hilton	Agnes Seneway	David Dimbleby Dan Wellington	Agnes Seneway * Barbara Cutrona	Agnes Seneway	Steve Beauvais
Honeoye Falls-Lima	Dick Rasmussen Chuck Allan	Dr. Michelle Kavanaugh Dick Rasmussen	Robert Willison Hal Gaffin Shawn Krest	Ronald Mendrick	Chuck Allan * Dick Rasmussen Dr. Michelle Kavanaugh+ Hal Gaffin
Kendall		Julie Christensen Christine Klafehn	Ed Gaesser		Luci Welch
Penfield		John Carlevatti Stephen Zilora	Carole Nasra Camille Rutan	Barbara McKinley Karin Wilson John Carlevatti +	Marie Cinti Camille Rutan
Pittsford	Kim McCluski Alka Phatak	Mary Alice Price Ray Brown Kim McCluski	Alka Phatak Edmund Starowicz	Edmund Starowicz Pat Schwert	Irene Feldman Narotsky Kim McCluski
Rochester	Allen Williams	Jean-Claude Brizard Malik Evans	Tom Brennan Melisza Campos	Allen Williams* Malik Evans	
Rush-Henrietta	Sue Smith	Dr. Kenneth Graham Ed Lincoln	Pam Reinhardt Dr. Kenneth Graham +	Sue Smith * Steve Barbeau	Phyllis Wickerham Denise Anthony
Spencerport		Bonnie Seaburn William Sweeney	Becky Daniels Jody Gillette	Todd Dunn Becky Daniels	Michael Zale Jody Gillette
Webster	Tom Nespeca Lisa Smith	Adele Bovard Laura Harder Tom Nespeca	Lisa Smith * Tom Nespeca (SLN/FRN) Sue Casey	Jeanine Cushman Mike Suffoletto	Mike Suffoletto Chris Inzinga
West Irondequoit	Jeff Crane	Jeff Crane Charles Perreaud	Margaret Burns Michael Seeley	John Vay Michael Seeley	Amanda Insalaco
Wheatland-Chili	Thomas Gallagher	Thomas Gallagher Kim Snyder	Elizabeth VenVertloh	Thomas Gallagher	Carole Smith Elizabeth VenVertloh

## Ad Hoc Committees

#### Legislative Sub Committees

Margaret Burns (WI) Bob Dickson (B1) Kathy Dillon (CC) Marjorie Focarazzo (Bro) Dr. Kenneth Graham (RH) Sherry Johnson (CC) Kim Kane (EI) Joyce Kostyk (Fpt) Carole Nasra (Pen) Maureen Nupp (Fpt) Alka Phatak (Pit) Pam Reinhardt (RH) Mike Seeley (WI) Aggie Seneway (Hil)

#### Public

Communications Advisory Committee Co-Chairs: Sherry Johnson (CC) Tom Gallagher (WC) Members: Mark Ball (B2) Becky Daniels (Spe) Ann Carmody (Web) Kathy Dillon (CC) Lee Steinfeldt (EI)

#### Regents

Committee John Abbott (B2, EI) Susan Allen (EI) Rome Celli (Bri) Jeffrey Crane (WI) Kathy Dillon (CC) Thomas Gallagher (WC) Dr. Pamela Kissel (CC) Dr. Howard Maffucci (ER) Kim McCluski (Pit) Dick Rasmussen (HFL) Aggie Seneway (Hil) Lisa Smith (Web)

#### Nominating Committee

Rome Celli (Bri), Chair Sherry Johnson (CC) Tom Nespeca (Web) Steve Zilora (Pen)

#### Budget

Committee Dick Rasmussen (HFL), Chair John Abbott (B2, EI), Treasurer Tom Gallagher (WC) Pam Reinhardt (RH)



Ron Mendrick

Marjorie Focarazzo

Rome Celli

Past MCSBA leaders leaving board service by the end of June 2009 are:

2000-2001 MCSBA President

2007-2008 MCSBA President

2008-2009 MCSBA President

2007-2008 Legislative Committee Co-Chair

2009-2010 Information Exchange Committee Co-Chair;

2002-03 & 2008-09 Labor Relations Committee Co-Chair;

Ron Mendrick (HFL)				
Marjorie Focarazzo (Bro)				
Rome Celli (Bri)				

Rebecca Daniels (Spe) Charlene Ipacs (EI) Dr. Howard Maffucci (ER)

Also leaving are the following:

Margo Boehm (Wheatland-Chili) John Curran (Gates Chili) \* Steve Grogan (Churchville-Chili) Dusty Gutowski (Churchville-Chili) Christine Klafehn (Kendall) Ed Lincoln (Rush-Henrietta)

\* Jack Curran served 24 years.

Barbara McKinley (Penfield) Pat Schwert (Pittsford) Jeff Smith (Greece) Patrick Tydings (Greece) Robert Willison (Honeoye Falls-Lima).

In Rochester on January 1, **Tom Brennan** retired and **Jose Cruz** took office.

# New board members get up to speed.

Each year, MCSBA hosts a session for potential board candidates in April to help them run effective campaigns and prepare for board service, then in June offers a training session for those who are elected.





ABOVE: Panel presenters at the 2010 seminar for potential school board members included new board member Mike Andriatch (Bro), school attorney Dennis Barrett, and superintendent Adele Bovard (Web).

# ABOVE: Those who attended the June 13 workshop-- (Standing): Margy Richards (ER), Kellie Scott-Reed (Fpt), Mike Andriatch (Bro), Stacey Beaumont (EI), Irene Narotsky (Pit), April VanGelder (Bro), Mike May (B2), Mike Zale (Spe), Chris Inzinga (Web); (Seated): Marie Cinti (Pen); Lorene Hofmann (HFL), Ann Marie Stenglein (Gre), Leon Tucker (CC), and not-so-new member Jack Curran (GC).

<u>2009-2010 Departures</u>



# **4Ist Annual Meeting**May 26, 2010AGENDA

5:30 pm	Registration and Networking				
6:15 pm	Musical Interlude Churchville-Chili SURROUND SOUND 5 <sup>th</sup> and 6 <sup>th</sup> grade vocal ensemble led by Director Leah Saada				
6:45 pm	Dinner & Keynote Address <b>Merryl H. Tisch</b> , Chancellor NYS Board of Regents				
8:00 pm	41st Annual Meeting Introductions and Recognitions Message from NYSSBA Year-End Report Election of 2010-2011 Officers Remarks by President Elect Presidential Award Presentation Retiring President's Remarks	Kathy Dillon Brooke Manrigue Jody Siegle Rome Celli Dick Rasmussen Kathy Dillon			
9:00 pm	Adjournment				
SCHOL SO HADS ASSOCIA	Merryl H. Tisch has been a member of the NYS State Board of Regensince 1996 and Chancellor since April 2009. She co- the Board of Regents Committee on Elementary, Midd Secondary and Continuing Education. She also holds leadership positions with several major philanthropic a cultural organizations as well as universities. From 1977 to 1984 Chancellor Tisch taught first-grade New York City's Ramaz School and the B'nai Jeshuru School. She received a B.A. from Barnard College, an in Education from New York University, and an Ed.D. f Teachers College, Columbia University.	member of the NYS State Board of Regents and Chancellor since April 2009. She co-chairs of Regents Committee on Elementary, Middle, and Continuing Education. She also holds positions with several major philanthropic and anizations as well as universities. to 1984 Chancellor Tisch taught first-graders at City's Ramaz School and the B'nai Jeshurun e received a B.A. from Barnard College, an M.A. n from New York University, and an Ed.D. from			

MCSBA thanks HUNT Engineers Architects Surveyors for their sponsorship of this event

