



# 2012-2013 Annual Report

Serving  
Members Since  
1970

## 2012-2013 Steering

### Committee Members:

From Left to Right: Alka Phatak (PIT), Pam Reinhardt (RH), Sue Casey (WEB), Aggie Seneway (HIL), Barb Clark (GC), Karin Wilson (PEN), Pam Kissel (C-C), Kathy Dillon (C-C), Dan White (B1)

NOT SHOWN: John Abbott (B2, EI), Adele Bovard (Web), Mark Kokanovich (Bri), Tom Nespeca (Web), Maureen Nupp (Fpt), Marv Sachs (Bri), Ben Stalls (EI), William Sweeney (Spe) and April VanGelder (Bro)



## ***MCSBA MEMBERS:*** Striving for excellence for the children in our public schools



In the wake of the tragedy at Sandy Hook Elementary School, the MCSBA Legislative Committee charged a subcommittee to develop a new Safety Position paper for legislators. The subcommittee consisted of board members and superintendents with specific backgrounds in the public safety system, the mental health system, the courts and justice system, the social services system and health and welfare system. Shown above are: **L to R:** David Dimbleby (Hil), Mark Kokanovich (Bri), Kathy Dillon (C-C), Chuck Perreaud (WI), Jody Siegle (MCSBA), Chuck Allan (HF-L), Tom Langelotti (Bro), Ed Knaak (B1), Aggie Seneway(Hil). Not shown: Sue Casey (Web), Cheryl Repass (C-C).

## MONROE COUNTY SCHOOL BOARDS ASSOCIATION

220 Idlewood Road, Rochester, NY 14618

Phone (585) 328-1972

Fax (585) 328-2494

[www.mcsba.org](http://www.mcsba.org)

### 2012-2013 OFFICERS

Suzanne Casey, President

Barbara Clark, Vice President

John Abbott, Treasurer

Aggie Seneway, Past President

### STAFF

Jody Siegle, Executive Director

Sherry Johnson, Ass't. to Executive Director

Mary Talbot, Office Manager

# 2012-2013 Highlights at MCSBA

## *Advocating, Educating, Representing*

### **MCSBA Website gets a New Look**

This year the MCSBA website; [www.mcsba.org](http://www.mcsba.org) moved to a new format. This website more closely mirrors the websites for many school districts and designed to be user friendly.



### **Steering Committee adds an Advisory Committee**

Based on a Legislative Committee recommendation, the MCSBA Steering committee developed a new advisory committee in 2012. The **Communications Outreach Advisory Council** held their first meeting in November to identify their and to discuss their charge and goals for the year. The members chosen for this advisory group will include those who also serve as formal liaisons to other groups on behalf of MCSBA or connections to communication organizations. Other members will be asked to step in on an as needed basis for special issues.



Co-Chairs (**far right**) Chuck Perreaud (WI) and Kim McCluski (Pit) discuss topics with MCSBA President Sue Casey and Dr. Ken Graham (R-H). Other members on the committee are: Mike Andriatch (Bpt), JoAnne Antonacci (B2), Margaret Burns (WI), Barb Cutrona (Hil), and Kathy Dillon (C-C).

### **Regents Committee Welcomes Regent T. Andrew Brown**



The MCSBA Regents committee welcomed our newest Regent at their first meeting of the year last August. Regent Brown lives in Rochester and represents the area as an "at large" member for the Board of Regents. This year's members are (**L-R**) Dan White (B1), Alka Phatak (Pit), MCSBA legislative co-chair, Barbara Clark (GC), MCSBA Vice-President, Jody Siegle, MCSBA Executive Director, Regent Brown, Sue Casey (Web), MCSBA President, Pam Kissel (C-C), Aggie Seneway (Hil), MCSBA Past President, Pam Reinhardt (R-H), MCSBA Legislative co-chair. Not pictured, John Abbott (B2), MCSBA Treasurer

### **Legislative Sub committee develops a new Assessment Position Paper**

With APPR and Common Core initiatives now in place, the legislative committee took on the development of a new assessment paper to address the needs and concerns of the membership. This new Assessment Position Paper was used at all of the MCSBA advocacy meetings the took place this year.

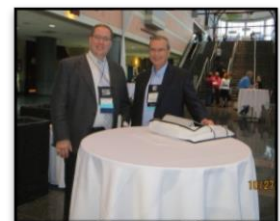


Assessment Subcommittee Members: (**L to R**) Joyce Kostyk (Fpt), Jody Siegle (MCSBA), Alka Phatak(Pit), Margaret Burns (WI) and Kathy Dillon (C-C)



# 93<sup>rd</sup> Annual NYSSBA Convention in Rochester

With the New York State School Boards Association Convention held in Rochester this year, many MCSBA members took the opportunity to participate. Tom Nespeca (Web), the current NYSSBA President reported that it was very well attended by both members and vendors. Here are some MCSBA pictorial moments from the convention.



## With Community Connections

MCSBA collaborates with a number of groups to promote public education.

The primary collaboration is the **Monroe County Education Coalition (MCEC)** which includes the PTA, school boards, superintendents, teacher unions, administrators, and school business officials. MCSBA provides and maintains a MCEC website at [www.mcsba.org](http://www.mcsba.org)

MCSBA continues its representation on the **Council of Governments (COG)** where members collaborate with other officials on common issues.

The **Monroe County Superintendents Public Education Advocacy Committee (MCSPEAC)** continues to develop information about the public schools to help the greater community understand the value and strengths of public education in our county.

This year the association established the **Communications Outreach Advisory Council** made up of members with specific connections and skills that will enable them to make recommendations to the Steering committee about information and/or programs that can be used by member districts in their communities to broaden the public's understanding of the value of public education.

## By Getting our messages out

### Reporting

Each Friday, MCSBA emails an electronic news update on education trends and issues to members and others.

*News Scope*, the MCSBA newsletter, covers MCSBA events and educational issues. Readers include state officials, member district staff, and the media.

MCSBA also works with local media to help them explain issues to the wider community.

### Facts & Figures

Each year, copies of the MCSBA *Facts & Figures* booklet are given to MCSBA members, the media, elected officials and libraries. Sponsors cover the cost of this service.

Other copies are sold to realtors and relocation offices.



## 2012-2013 Conferences

Each year, MCSBA presents a number of conferences that attract school board members and administrators from inside and beyond Monroe County. This year there were two district clerks seminars, a law conference as well as the finance and governance seminars and the perspective school board seminar.





## Committee Programs for members

**The Information Exchange Committee** led by Co-Chairs **Maureen Nupp**(Fptl) and **April VanGelder** (Bro) met this year to learn about:

- Online opportunities for advanced learners'
- COMIDA and the effects of PILOTS on districts'
- The new nutritional requirements for school meal programs'
- Cell phone usage for students'
- Grants as an alternative revenue source and
- APPR, the Common Core testing and potential score impacts.

\*\*\*\*\*

**The Labor Relations Committee** led by **Marv Sachs** (Bri) and **Ben Stalls**(), shared negotiations updates at each meeting and discussed:

- Negotiating under the 2% Cap,
- 3020-A under APPR,
- Personnel structure changes,
- Contract Trends
- Health Care Consortium update and,
- APPR implications for grievances

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**At their first meeting each year, these committees identify topics to pursue at their remaining meetings.**



### MCSBA Legislative Committee holds lobby practice



This year the legislative committee reinstated their lobby practice for members. The practice is designed to help members learn how to advocate for association positions with volunteer "legislators". This year there were six "legislators": Senator Pam Killjoy (Pam Kissel, C-C), Senator Kevin McGottagonow (Kevin McGowan, Bri) and his aide Jody Supersimple (Jody Siegle, MCSBA), Senator Greasypalms (Ken Graham, R-H), Assemblyman Jeff Cranky (Jeff Crane, W-I) and Assemblywoman, Julie Chameleon (Julie Christensen, Ken). The legislative committee was very appreciative of the participation by our superintendents and our executive director for their help with this.

## Legislative Committee

The Legislative Committee prepares and promotes the Association's legislative positions. This year, under the leadership of Alka Phatak (Pit) and Pam Reinhardt (RH), the committee developed a new Assessment paper and a new position paper on School Safety.

In December and March, MCSBA members attended meetings with NYS officials in Albany. In February, the Legislative Committee hosted its annual local breakfast meeting with NYS lawmakers to discuss the NYS budget proposal, mandate relief and the value of public education in Monroe County.

In February, several MCSBA members attended the National School Boards Association Federal Relations Network convention in Washington, D.C. to meet with lawmakers. Several Members also attended the Capital Conference of NYSSBA in March.



The Regents Committee met with Regent T. Andrew Brown on August 24, 2012. Shown **above** from L to R: Sue Casey (Web), MSCBA President, Alka Phatak (Pit) Legislative Co-Chair, Barbara Clark (GC), MCSBA Vice-President, Dan White (B1) Superintendent, Jody Siegle, MCSBA Executive Director, Regent Brown, Dr. Pam Kissel (C-C) Superintendent, Aggie Seneway (Hil), MCSBA Past President and Pam Reinhardt (R-H), Legislative Co-Chair.

Shown **below**: A collage of pictures from member advocacy efforts this past year.





# 2012-2013 MCSBA Standing Committee Members

District	Steering Committee	Executive Committee	Legislative Committee	Labor Relations	Information Exchange
Boces #1	Dan White	Dan White Robert Dickson	Maggie Markham Fred Shippey	Mike DeLaus Bryan Buttram	Robert Dickson Sora Sachs
Boces #2	John Abbott	JoAnne Antonacci Chuck Phillips John Abbott	John Heise	John Abbott	Linda Burlingame
Brighton	Mark Kokanovich Marv Sachs	Kevin McGowan Mark Kokanovich	Mark Kokanovich Mort Stein	Marv Sachs* Andrea Costanza	Julene Gilbert Martha Sciremammano
Brockport	April VanGelder	Lesi Myers Tom Langelotti	Ray Gabriel	Tom Langelotti Gary Zimmer	April VanGelder*
Churchville-Chili	Pam Kissel Kathy Dillon	Pam Kissel Kathy Dillon	Lynn Fulmore Kathy Dillon	John Connelly Pam Kissel+	Cheryl Repass
East Irondequoit	Ben Stalls	Sue Allen Carol Watt	Kim Lasher	Ben Stalls*	Stacey Beaumont Kim Lasher Sue Allen+
East Rochester		Ray Giamartino Kim Jackson	Colette Morabito	Colette Morabito Ray Giamartino*	Margy Richards
Fairport	Maureen Nupp	Jon Hunter Maureen Nupp	Joyce Kostyk Maureen Nupp	Ken Kathan	Maureen Nupp* Marilyn Monkelbaan
Gates Chili	Barb Clark	Mark Davey Lowell Benjamin Barb Clark	Barb Clark Kelly Glover	Carl Inzinca Lowell Benjamin Barb Clark	David Lane Barb Clark Mark Davey+
Greece		Barb Deane-Williams Julia VanOrman	Julia VanOrman Joe Quirk	Sean McCabe Beth Race	Joe Grinnan Gale O'Toole
Hilton	Aggie Seneway	David Dimpleby Dan Wellington Aggie Seneway	Barb Cutrona Aggie Seneway	Aggie Seneway	Steve Beauvais
Honeoye Falls-Lima		Gene Mancuse Gary Stottler	Chuck Allan Joe Alati	Gary Stottler Jody Allison	Chuck Allan Amy West Carol Bellavia
Kendall		Julie Christensen Nadine Hanlon	Nadine Hanlon Julie Christensen+	Charles Patt Julie Christensen+	Luci Welch
Penfield	Karin Wilson	Steve Grimm Carole Nasra	John Piper	Steve Grimm Steve Zilora	Camille Rutan Catherine Dean
Pittsford	Alka Phatak	Mike Pero Kim McCluski	Alka Phatak*	Brent Kecskemety	Peter Sullivan
Rochester		Bolgen Vargas Malik Evans	Melissa Campos	Malik Evans	
Rush-Henrietta	Pam Reinhardt	Ken Graham Diane McBride	Pam Reinhardt* Phyllis Wickerham Ken Graham	Sue Smith Bob Bower	Phyllis Wickerham Rosie Mitchell
Spencerport	Bill Sweeney	Mike Crumb Bill Sweeney	Gary Bracken Jody Gillette	Kevin Hutton Mark Young	Janet Tyler Bill Sweeney
Webster	Sue Casey Adele Bovard Tom Nespeca	Adele Bovard Mike Suffoletto Sue Casey Tom Nespeca	Tom Nespeca Lisa Smith Sue Casey	Fritz Kilian Mike Suffoletto Sue Casey	Mike Suffoletto Sue Casey
West Irondequoit		Jeff Crane Chuck Perreaud	Margaret Burns Mike Seeley	Mike Seeley John Vay	Margaret Burns Ann Cunningham
Wheatland-Chili		Deb Leh Carole Smith	Kim Snyder Carol Davis	Tiffany Passmore Mark Strivings	Jim Musshafen Liz VenVertloh

\*Standing Committee chairpersons +Superintendent representatives from the Monroe County Council of Superintendents

# MCSBA Financial Report

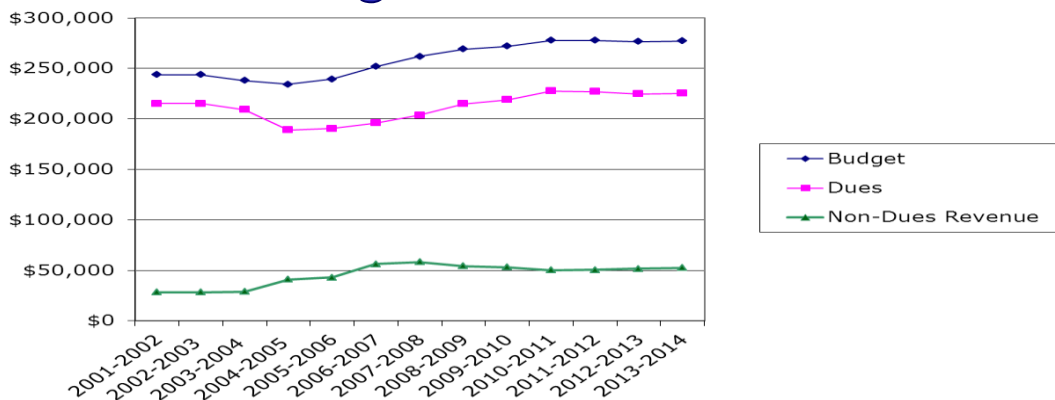


## Facts about 2013-2014 Budget

- Salaries & benefits = 74% of the budget
- Proposed 2013-14 budget is a .46% increase from last year
- Total budget is 14% higher than 2001-02 budget
- Proposed 2013-14 dues are a .16% increase from last year
- Total dues are 4.5% higher than 2001-02 budget
- Includes planned rollover to Revenue of \$4,800
- Estimated 2012-13 year-end surplus = \$10,029 (3.6%) to add to Reserves

BUDGET CATEGORY	2012-2013 Budget	2012-2013 Estimated Final Exp.	2013-2014 Proposal	% Change Budget to Budget
PERSONNEL	\$205,411	\$199,427	\$206,853	.70%
OPERATIONS	\$42,890	\$38,433	\$42,648	-.56%
OFFICE MANAGEMENT	\$14,050	\$13,488	\$13,720	-2.35%
BUILDING COSTS	\$14,149	\$14,091	\$14,549	2.83%
GRAND TOTAL	\$276,500	\$264,538	\$277,770	.46%

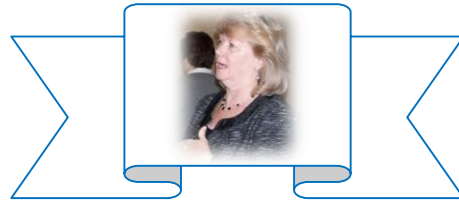
## MCSBA Budget & Revenue Over Time





## 2012-2013 Departures

We thank you for your dedication and service to our children, to your community and public education!



# *44<sup>th</sup> MCSBA Annual Meeting Agenda*



- 5:30 pm Social Time
- 6:00 pm Musical Interlude: Webster All District  
Elementary Orchestra, Timothy Isham,  
Director
- 6:30 pm Dinner
- 7:15 pm **44<sup>th</sup> Annual Meeting and Keynote**
- Introductions and Recognitions  
Message from NYSSBA  
Year-End Report  
Election of 2013-2014 Officers  
Remarks by the President Elect  
Presidential Award Presentation  
Retiring President's Remarks  
Keynote Address
- 8:45 pm Adjournment

Sue Casey  
Tom Nespeca  
Jody Siegle  
Aggie Seneway  
President-Elect  
Barb Clark  
Sue Casey  
Dr. Anne Kress

MCSBA thanks HUNT Engineers Architects Surveyors for their  
sponsorship of this event

