



# 2010-2011 Annual Report

## 2010-2011 Steering Committee Members

shown at the August 25 committee meeting --

(Standing): Jeff Crane (WJ), David Dimbleby (Hil), Dick Rasmussen (HFL), Jeanine Cushman (Web), Aggie Seneway (Hil), Irene Narotsky (Pit), and Mark Kokanovich (Bri); (Seated): Mike Andriatch (Bro), Dr. Michelle Kavanaugh (HFL), John Abbott (B2, E1), and Kathy Dillon (CC).

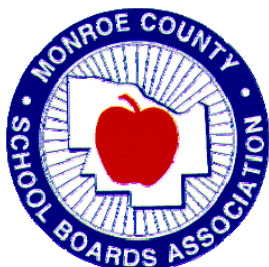


MCSBA members on the NYS Assembly chamber balcony, March 2011



# MCSBA Members

178 School Board Members and Superintendents = Educational Leadership



## MONROE COUNTY SCHOOL BOARDS ASSOCIATION

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[www.mcsba.org](http://www.mcsba.org)

### 2010-2011 OFFICERS

Richard Rasmussen, President

Aggie Seneway, Vice President

John Abbott, Treasurer

Kathy Dillon, Past President

### STAFF

Jody Siegle, Executive Director

Judy Wadsworth, Ass't. to Executive Director

Mary Talbot, Secretary

# MCSBA in 2010-2011

MCSBA has been involved in a number of initiatives this year to take messages about serious issues affecting public education to the wider community.

In March, MCSBA joined other members of the Monroe County Council of Governments (COG) in hosting a news conference to explain to the media how a property tax cap will harm local governments unless steps are taken to control the costs of state-mandated programs. MCSBA Past President Kathy Dillon and Webster Superintendent Adele Bovard have participated in COG meetings this school year.

An updated *The Best for Less*, which describes collaborative efforts among our districts to offer cost effective high-quality programs and services, was published.

MCSBA has prepared a Request for Information (RFI) to be distributed among electronic media professionals seeking their input on the best uses of electronic media for the Association.

MCSBA arranged fall and spring trips to Albany for our members to meet with state officials. We also held meetings in local offices with state and federal law makers and their staff members. Several MCSBA members traveled to Washington, D.C., to meet with key staff members for federal representatives.

Much of MCSBA's ability to serve its members is based on our three standing committees—Information Exchange, Labor Relations, and Legislative—that each year identify issues to be addressed.

## News conference: Local governments need mandate relief



ABOVE: Making presentations at the press conference were County Executive Maggie Brooks, MCSBA Executive Director Jody Siegle, Honeoye Falls Mayor Richard Milne, and Webster Supervisor Ronald Nesbitt.

LOWER RIGHT: Listening to news conference presenters were Garry Stone (Bro), Julie Christensen (Ken), David Dimpleby (Hil), John Abbott (B2, EI), Sue Allen (EI), Chuck Perreaud (WI), and Jeff Crane (WI).



### Monroe County School Boards Association

#### MCSBA MISSION:

supporting public school leaders as they strive to provide excellence in education for all students.

#### MCSBA SERVICE OBJECTIVES:

- Functioning as a representative body;
- Promoting legislative positions developed by member districts;
- Maintaining contact with Regents and the State Education Department;
- Providing opportunities for members to exchange information and develop their boardsmanship skills;
- Providing in-service, data, and a forum for member boards on labor issues;
- Developing coalitions with others working to achieve similar goals.

MCSBA also partners with professional groups to present conferences on critical issues for districts, and works with other community groups to promote our positions with state and federal elected officials.

This spring, MCSBA members were polled to gain their insights into the programs and services offered by the Association that best meet their needs. The poll results will be used to help prioritize activities in the coming years.

The officers and staff are grateful for the involvement and support of MCSBA members.

## Maintaining community ties.

MCSBA collaborates with a number of groups to promote public education.

The primary collaboration is the Monroe County Education Coalition (MCEC) which includes the PTA, school boards, superintendents, teacher unions, administrators, and school business officials. MCSBA provides and maintains a MCEC website at [www.mcsba.org/mcec](http://www.mcsba.org/mcec).

Executive Director **Jody Siegle** serves on the Community Leadership Council of the Children's Agenda and the Monroe Community College Department of Education's advisory council. She is also a member of the Council of Local School Boards Association.

Assistant to the Executive Director **Judy Wadsworth** is a member of the board of directors for the Genesee Valley Association of Supervision and Curriculum Development, coordinates an annual MCSBA conference for school district clerks, and serves on the Education and Outreach Committee of the Coalition to Prevent Lead Poisoning.

Both are members of the Genesee Valley Professional School Communicators and the NYS Association of Women Administrators.

## Getting our messages out

[www.mcsba.org](http://www.mcsba.org)

The MCSBA web site provides information for members and the community. Members and others use the site as a resource; many correspondents contact MCSBA with questions and concerns.

## Reporting

Each Friday, MCSBA emails an electronic news update on education trends and issues to members and administrators.

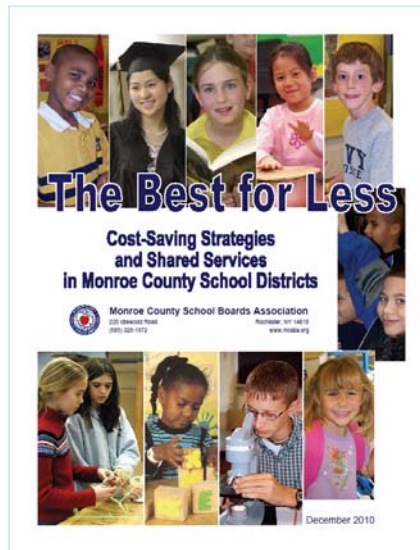
*News Scope*, the MCSBA newsletter, covers MCSBA events and educational issues. Readers include state officials, member district staff, and the media.

MCSBA provides information to the media to help them explain issues to the wider community.



## Expanded *The Best for Less* published

The 2011 edition of *The Best for Less* is accessible at [www.mcsba.org](http://www.mcsba.org). This update describes shared services and cost-savings strategies used by member districts to provide cost effective programs. Featured are instructional services for students in all grade levels and for teachers learning new skills, as well as collaborations that allow districts to operate as cost effective entities.



## Facts & Figures

Each year, copies of the MCSBA *Facts & Figures* booklet are sold to realtors and relocation offices.

Other copies are given to MCSBA members, the media, elected officials and libraries. Sponsors cover the cost of this service.



## 2010-2011 Sharing Ideas

### Committee programs for members.

#### Information Exchange Committee provides learning opportunities.

Led by Co-Chairs **Irene Narotsky** (Pit) and **Michael Zale** (Spe) the 2010-11 Information Exchange Committee met to learn about:

- Selecting reform initiatives,
- Efficiencies to cope with cuts,
- Facilities rental policies,
- Effective student supports,
- Cloud computing, and
- Common Core standards.

#### Labor Relations Committee focuses on labor issues.

Led by **Jeanine Cushman** (Web) and **Tom Gallagher** (WC), the Labor Relations Committee shared negotiations updates at each meeting and discussed:

- Federal and state initiatives affecting labor relations,
- Effects of new federal insurance law on labor relations,
- Applying various types of negotiations,
- What we can do about the Taylor Law,
- How state and federal initiatives are limiting management,
- Report from Task Force on Principal and Teacher Evaluation.

At their first meeting each year, these committees identify topics to pursue at their remaining meetings.



ABOVE LEFT: April VanGelder (Bro), Pete Sullivan (Pit), and John Piper (Pen) assign weighted values to topics listed by members.

ABOVE RIGHT: IE Co-Chair Irene Narotski (Pit) tallying points assigned to listed topics; Linda Burlingame (B2) looks on.



ABOVE: Presenters Loretta Oroligio (CC), Robert Banzer (Bro), and Dr. Deborah Baker (Bri), all of whom are assistant superintendents for curriculum and instruction matters.

RIGHT: Voting for their favorite topics are Julene Gilbert (Bri), Disk Rasmussen (MCSBA Pres., HFL), Bob Dickson (B1), and Dave Lane (GC).



## 2010-2011 Conferences

Each year, MCSBA presents a number of conferences that attract school board members and administrators from inside and

beyond Monroe County. This year, there were two school law conferences as well as a finance seminar and two clerk seminars.



ABOVE: Administrators from Spencerport, Monroe 2-Orleans BOCES, and Pittsford at the October law conference that focused on issues of disruptive behaviors.

RIGHT: Administrators from Rush-Henrietta, Honeoye, Brighton, Rochester, and Hilton at the April law conference that focused on layoffs.



ABOVE: Sherry Johnson (CC) reviewing board responsibilities for district financial health at the November finance seminar.



## Vital Legislative Committee

The Legislative Committee prepares and promotes the Association's legislative positions. This year, under the leadership of Mark Kokanovich (Bri) and MCSBA VP Aggie Seneway (Hil), the committee wrote positions on Regents and the SED, charter schools, and student health and fitness. MCSBA members use these positions to guide discussions with state and federal officials.

In December and March, MCSBA members attended meetings with NYS officials in Albany. In February, the Legislative Committee hosted its annual local breakfast meeting with NYS lawmakers to discuss the Governor's budget proposal and other issues affecting schools. In addition, meetings were held with our state legislators in their local offices.

In February, several MCSBA members attended the National School Boards Association Federal Relations Network convention in Washington, D.C. to learn about federal education initiatives and to meet with lawmakers. Members also met with Congress members and their staff members in their local offices.



ABOVE: Stuart Berger and Neil Jascik, officers of Citizens for a Better NY led a discussion of gerrymandering at the January Legislative Committee meeting. Dr. Kenneth Graham (RH) and Pam Reinhardt (RH) are shown listening.

BELOW: At the February Legislative Breakfast, Senator George Maziarsk, Chuck Perreaud (WI), Frank Nardone (CC), and Dr. Pamela Kissel (CC).



ABOVE: Sherry Johnson (CC) presents information to NYS Senate Education Committee Chairman John Flanagan as Jody Siegle and Tom Nespeca (Web) observe.

BELOW: At the meeting with the county's Senate delegation are Senators Michael Nozzolio and Joseph Robach with John Piper (Pen), and Jeff Crane (WI).



LEFT: Regents and SED position paper subcommittee members Mike Seeley (WI), and Pam Reinhardt (RH) reviewing materials.



RIGHT: Maureen Nupp (Fpt), and Maggie Markham (B1) at the meeting of the charter school position paper subcommittee.

## Meeting with Regents Cofield and Norwood



The MCSBA Regents Committee meets periodically with Dr. Milton Cofield and Wade Norwood of the Board of Regents to discuss issues of mutual concern.

LEFT: Regent Wade Norwood, Aggie Seneway, and Kathy Dillon.

## 2010-2011 MCSBA Standing Committee Members

District	Steering Committee	Executive Committee	Legislative Committee	Labor Relations	Information Exchange
BOCES #1		Dan White Michael DeLaus	Margaret Markham Fred Shippey	Bryan Buttram Mike DeLaus	Robert Dickson Sora Sachs
BOCES #2	John Abbott	JoAnne Antonacci Chuck Phillips John Abbott	Dennis Laba	John Abbott	Linda Burlingame
Brighton	Mark Kokanovich	Dr. Kevin McGowan Mark Kokanovich	Mark Kokanovich * Morton Stein	Dr. Marvin Sachs Andrea Costanza Dr. Kevin McGowan +	Martha Sciremammano Julene Gilbert
Brockport	Michael Andriatch	Garry F. Stone Thomas Langelotti	Michael Andriatch Raymond Gabriel	Bob Iveson Gary Zimmer	April VanGelder Gary Zimmer
Churchville-Chili	Kathy Dillon Sherry Johnson Dr. Pamela Kissel	Dr. Pamela Kissel Sherry Johnson Kathy Dillon	Sheryl Johnson (FRN) Kathy Dillon		Cheryl Repass
East Irondequoit		Susan Allen Rick Checchi	Kim Kane Carol Watt	Debbie Guetti Douglas Spallina Phil Oberst	Kim Lasher Carol Watt Susan Allen +
East Rochester		Dr. Ray Giamartino Tim Henry		Tim Henry	Margy Richards
Fairport		Dr. Jon Hunter Ken Kathan	Maureen Nupp (FRN) Joyce Kostyk	Kellie Scott-Reed Bob Beckwith	Kellie Scott-Reed
Gates Chili		Mark Davey Mary Frances Johnson	Barbara Clark Mary Frances Johnson	Lowell Benjamin Rhonda Laskoski	David Lane Deb Lanceri Barbara Clark Mark Davey +
Greece		John O'Rourke/Don Nadolinski Frank Oberg	Julia VanOrman	Gale O'Toole Frank Oberg	Beth Race Gale O'Toole
Hilton	Agnes Seneway David Dimpleby	David Dimpleby Dan Wellington	Agnes Seneway * Barbara Cutrona	Steve Beauvais	Aggie Seneway
Honeoye Falls-Lima	Dick Rasmussen Dr. Michelle Kavanaugh	Dr. Michelle Kavanaugh Dick Rasmussen	Chuck Allan Laurene Hofmann Hal Gaffin	Janet Somes Gary Stottler Jody Allison	Chuck Allan Dr. Michelle Kavanaugh+
Kendall		Julie Christensen Ed Gaesser	Nadine Hanlon Julie Christensen +	Patrick Donahue Julie Christensen +	Luci Welch
Penfield		John Carlevatti Stephen Zilora	Marie Cinti Carole Nasra	Karin Wilson John Carlevatti + Patty Gallagher	John Piper
Pittsford	Kim McCluski Irene Narotsky	Mary Alice Price Brent Kecskemety Kim McCluski	Alka Phatak Ray Brown	Edmund Starowicz Irene Narotsky	Irene Narotsky * Peter Sullivan
Rochester	Allen Williams	Jean-Claude Brizard Malik Evans	Meliswa Campos	Allen Williams, Malik Evans Jean-Claude Brizard + Jackie Polito +	
Rush-Henrietta	Pam Reinhardt	Dr. Kenneth Graham Susan Banker	Pam Reinhardt Dr. Kenneth Graham +	Sue Smith Steve Barbeau	Phyllis Wickerham Denise Anthony
Spencerport	Michael Zale	Bonnie Seaburn William Sweeney	Gary Bracken Jody Gillette	Mark Young Todd Dunn	Michael Zale * Gary Bracken
Webster	Tom Nespeca Jeanine Cushman	Adele Bovard Lisa Smith Tom Nespeca	Tom Nespeca (FRN) Sue Casey Lisa Smith	Jeanine Cushman * Mike Suffoletto	Mike Suffoletto
West Irondequoit	Jeff Crane	Jeff Crane Charles Perreaud	Margaret Burns Michael Seeley	John Vay, Michael Seeley William Domm	Amanda Insalaco Margaret Burns
Wheatland-Chili	Thomas Gallagher	Thomas Gallagher Kim Snyder	Carol Davis	Thomas Gallagher * Elizabeth VenVertloh	Elizabeth VenVertloh

## Ad Hoc Committees

### Legislative Sub Committees

Margaret Burns (WI)  
Joyce Kostyk (Fpt)  
Maggie Markham (B1)  
Maureen Nupp (Fpt)  
Pam Reinhardt (RH)  
Mike Seeley (WI)

### Public Communications Advisory Committee

Mark Ball (B2)  
Barbara Cutrona (Hil)  
Kathy Dillon (CC)  
Steve Zilora (Pen)

### Membership Survey Committee

Kathy Dillon (CC)  
Sherry Johnson (CC)  
Kim McCluski (Pit)  
Irene Narotsky (Pit)

### Regents Committee

John Abbott (B2, EI)  
Jeffrey Crane (WI)  
Kathy Dillon (CC)  
David Dimpleby (Hil)  
Thomas Gallagher (WC)  
Dr. Michelle Kavanaugh (HFL)  
Dr. Pamela Kissel (CC)  
Mark Kokanovich (Bri)  
Kim McCluski (Pit)  
Dick Rasmussen (HFL)  
Aggie Seneway (Hil)  
Lisa Smith (Web)

### Nominating Committee

Kathy Dillon (CC), Chair  
Chuck Allan (HFL)  
Irene Narotsky (Pit)  
Tom Nespeca (Web)

### Budget Committee

Aggie Seneway (Hil), Chair  
John Abbott (B2, EI), Treasurer  
Jon Hunter (Fpt)  
Mark Kokanovich (Bri)

## 2010-2011 Departures

Past MCSBA leaders leaving board service by the end of June 2009 are:

\_\_\_\_\_ (??)

\_\_\_\_\_ ???

**Tom Gallagher (WC)**

2009-2010 Public Communications Advisory Committee Co-Chair;  
2010-2011 Labor Relations Committee Co-Chair;

**Terri Pries (Fpt)**

2003-2004 Labor Relations Committee Co-Chair;

Also leaving are the following:

**Robert Beckwith (Fairport)**  
**Jean-Claude Brizard (Rochester)**  
**Amanda Insalaco (West Irondequoit)**  
**Shawn Krest (Honeoye Falls-Lima)**  
**Linda Morrison (Brighton)**  
**Kevin Naughton (Churchville-Chili)**  
**John O'Rourke (Greece)**  
**Bonnie Seaburn (Spencerport)**  
**Tom Smithgall (Churchville-Chili)**

## New board members get up to speed.

Each year, MCSBA hosts a session for potential board candidates in April to help them prepare for campaigns and board service. In June MCSBA offers a training session for those who are elected that reviews school board functions as well as governance and management issues.

RIGHT: Those attending the 2010 session for new board members are **STANDING**- Peter Sullivan (Pit), Gary Lawniczek (CC), Ben Stalls (EI), Raymond Gabriel (Bro), and Brian O'Connor (Gre); and **SEATED**- Jody Allison (HFL), Nadine Hanlon (Ken), Andrea Costanza (Bri), Beth Race (Gre), and Jean Chaudari (RH).

BELOW: Candidate Seminar Presenters David Dimpleby, Hilton Superintendent; John Piper, Penfield Board of Education Member; and Joseph Shields, Esq., Ferrara, Fiorenza Partner.

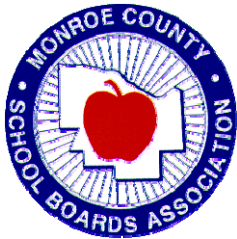




# 42nd Annual Meeting

May 25, 2011 **AGENDA**

- 5:15 pm Registration and Networking
- 6:00 pm Musical Interlude  
**Honeoye Falls-Lima High School Jazz Ensemble**  
led by Director Mark Borden
- 6:30 pm Dinner & Keynote Address  
**Bob Smith**  
Producer and Host, 1370 Connection, WXXI
- 8:00 pm **42nd Annual Meeting**
  - Introductions and Recognitions Richard Rasmussen
  - Message from NYSSBA Florence Johnson
  - Year-End Report Jody Siegle
  - Election of 2010-2011 Officers Kathy Dillon
  - Remarks by President Elect
  - Presidential Award Presentation Agnes Seneway
  - Retiring President's Remarks Richard Rasmussen
- 9:00 pm Adjournment



**Bob Smith** has been the host and producer of WXXI's 1370 Connection since March 16, 1988. Besides representatives of MCSBA and our member districts, his guests have included notables such as Hillary Clinton, Rudolph Giuliani, Mario Cuomo, Philip Roth, and B.B. King.



MCSBA thanks HUNT Engineers Architects Surveyors for their sponsorship of this event

